

Wonderfilm Appoints Rob Straight as Director

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Vancouver, British Columbia ([FSCwire](https://www.fscwire.com)) - The Wonderfilm Media Corporation (“Wonderfilm” or “Company”) (TSXV: WNDR) is pleased to announce the appointment of veteran entertainment executive Rob Straight as an independent director.

Mr. Straight will be a member of both the Company’s Audit Committee and it’s Compensation and Corporate Governance Committee.

Mr. Straight is a highly reputed Senior Executive and Advisor with more than 41 years of success spanning entertainment, media, film, TV and publishing including director experience. Throughout his executive career, he has held leadership positions with Horizon Motion Pictures, Inc., Vestron Inc., Canadian Broadcasting Corporation (CBC), *The Vancouver Sun*, *The North Shore Citizen* and *Image Flow Productions*.

In his past role as Senior Vice President International at Vestron Inc., a NYSE film and video production and distribution company, Mr. Straight managed offices across eight countries and was responsible for the theatrical, video/DVD, and TV releases of the company’s acquisitions and productions, including *Dirty Dancing*, *Making Michael Jackson’s Thriller*, *The Dead* and *China Girl*. He is the Owner and President of Horizon Motion Pictures, where he has distributed films to world markets and raised financing for dozens of TV movies that have aired on Lifetime and the SciFi Channel. He has produced feature films and documentaries with Academy Award-winning actors including Louis Gossett, Jr., F. Murray Abraham, and Kelsey Grammer; most notably, he won an International Emmy Award and Canadian Screen Award for his feature documentary, *The Exhibition*. He is now the Co-Founder and executive for The Green Channel, a SVOD channel that streams environmental film and TV series with the goal of empowering filmmakers.

The appointment is subject to regulatory approval including that of the TSX Venture Exchange.

Neither the TSX Venture Exchange Inc. (“Exchange”) nor its regulation services provider (as that term is defined in the policies of the Exchange) accepts responsibility for the adequacy or accuracy of this press release.

About Wonderfilm

Wonderfilm is a leading publicly traded (TSX Venture Exchange) entertainment company with offices in Beverly Hills, Vancouver, Canada and Seoul, South Korea. Wonderfilm's main business is the production of high-quality feature films and episodic television that offer

international appeal through the Company's guiding philosophy of bringing new financing solutions to an entertainment industry increasingly looking for funding and co-production alternatives.

Cautionary Statements

This press release contains forward-looking statements that are subject to substantial risks, uncertainties and assumptions. All statements other than statements of historical fact contained in this press release are forward-looking statements. These statements often include words such as "believe," "expect," "target," "anticipate," "forecast," "intend," "plan," "projects," "seek," "will," "may" or similar expressions. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond Wonderfilm's control and Wonderfilm's actual results could well differ materially from those stated or implied in forward-looking statements due to several factors.

Although Wonderfilm believes that the expectations reflected in the forward-looking statements are reasonable, the Company cannot guarantee that the events and circumstances reflected in the forward-looking statements will be achieved or occur. The timing of events and circumstances and actual results could differ materially from those projected in the forward-looking statements. Accordingly, one should not place undue reliance on forward-looking statements. All such reflect the date made only. Wonderfilm undertakes no obligation to update or publicly revise any forward-looking statements, whether as a result of new information, future events or otherwise.

For further details, please see the Company's documents filed on the System for Electronic Document Analysis and Retrieval at www.sedar.com.

Further Information

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To view the original release, please click [here](#)

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