



## WONDERFILM

### **WONDERFILM MEDIA AND WEFILMCHAIN FORM STRATEGIC ALLIANCE TO COLLABORATE ON MOVIE PRODUCTIONS USING BLOCKCHAIN TECHNOLOGY**

July 5, 2018 - Vancouver, British Columbia: The Wonderfilm Media Corporation (“Wonderfilm” or “Company”) (TSXV: WNDR) announces that the Company has formed a strategic alliance that will see Wonderfilm integrating WeFilmchain Holdings Corp.’s (“WeFilmchain”) proprietary platform, for the funding of mutually acceptable film and TV projects, using blockchain based technology.

“We have been exploring various blockchain solutions for Wonderfilm,” stated Kirk Shaw, CEO of Wonderfilm. “WeFilmchain will provide access to a broad audience base who would love to participate in our film and TV projects. “

#### **About Wonderfilm**

Wonderfilm is a leading publicly traded (TSX Venture Exchange) entertainment company with offices in Beverly Hills and Vancouver. Wonderfilm's main business is the production of high-quality feature films and episodic television that offer international appeal through the Company's guiding philosophy of bringing new financing solutions to an entertainment industry increasingly looking for funding and co-production alternatives.

#### **About WeFilmchain**

WeFilmchain is the developer of a decentralized blockchain platform that enables the public to become token holders in the production and distribution of movies, TV and online content. The company’s smart contract technology ensures both the Content Creator Teams and the Blockchain Token Holders have total transparency and accountability through the entire funding and production process. WeFilmchain applies blockchain technology to revolutionize the way movies and online content are made, financed and distributed.

**Neither the TSX Venture Exchange Inc. (“Exchange”) nor its regulation services provider (as that term is defined in the policies of the Exchange) accepts responsibility for the adequacy or accuracy of this press release**

#### **Cautionary Statements**

This press release contains forward-looking statements that are subject to substantial risks, uncertainties and assumptions. All statements other than statements of historical fact contained in this press release are forward-looking statements. These statements often include words such as "believe," "expect," “target,” "anticipate," “forecast,” "intend," "plan," "projects," "seek," "will," "may" or similar expressions. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond Wonderfilm’s control and Wonderfilm’s actual results could well differ materially from those stated or implied in forward-looking statements due to several factors.

Although Wonderfilm believes that the expectations reflected in the forward-looking statements are reasonable, the Company cannot guarantee that the events and circumstances reflected in the forward-looking statements will be achieved or occur. The timing of events and circumstances and actual results could differ materially from those projected in the forward-looking statements. Accordingly, one should not place undue reliance on forward-looking statements. All such reflect the date made only. Wonderfilm undertakes no obligation to update or publicly revise any forward-looking statements, whether as a result of new information, future events or otherwise.

**Further Information**

For further information, please contact:

Kirk Shaw  
Chief Executive Officer  
The Wonderfilm Media Corporation  
Telephone: (604) 638-4890  
Email: [info@wonderfilm.com](mailto:info@wonderfilm.com)

WeFilmchain Holdings Corp.  
Press Relations  
Telephone: (604) 763-7748  
[press@wefilmchain.com](mailto:press@wefilmchain.com)